

# JAMES OLSTEIN



215.868.3285



info@jamesolstein.com



www.jamesolstein.com

## EDUCATION

### **The Art Institute of Philadelphia** Philadelphia, PA

Associate of Science in Web and Interactive Design

Graduated September 2008

### **Indiana University of Pennsylvania** Indiana, PA

Bachelor of Fine Arts in Graphic Design

Graduated August 2001

## EMPLOYMENT

### **Interactive Designer at Singularity Design**

Philadelphia, PA

January 2010 – Current

Work directly with the Art Director to design concepts and present them to clients. Prepare artwork and graphics to be handed over to the front end development team for production. Prepare wireframes and mock-ups for pitches to potential new business.

### **Information Architect at Comcast Interactive**

Philadelphia, PA

September 2009 – December 2009

Created wireframes and initial interface designs for a variety of existing Comcast web pages and new initiatives. Worked closely with the Test & Target team on creating and testing new user experiences on Comcast.net and Fancast.com.

### **UI Designer at Starcite Inc.** Philadelphia, PA

September 2007 – September 2009

Responsible for the graphic design and HTML/CSS prototyping of Starcite's many web-based applications. Heavily involved in the implementation of new features as well as re-designs of the existing platform's functionality. Worked directly on sites for clients such as American Express, Apple Computers and Siemens Inc.

## PROFESSIONAL SKILLS

### **Applications**

#### **Design**

Photoshop  
Illustrator  
Fireworks  
Flash  
Dreamweaver  
InDesign  
Cinema 4D  
Axure  
Silverback  
Quark  
Corel Painter  
Director  
Authorware

#### **Productivity**

Word  
Visio  
Excel  
PowerPoint  
Access

### **Programming**

#### **Languages**

HTML  
CSS  
JavaScript  
DHTML  
AJAX  
PHP  
MySQL

#### **Frameworks**

JQuery  
MooTools  
Prototype  
Wordpress

I have also run my own freelance business since 2006 working on a variety of projects. Some of the more notable are listed below.

### **Philly Job Fest**

[www.phillyjobfest.com](http://www.phillyjobfest.com)

Worked on the visual design of the user/employer profile pages and created web standards HTML and CSS for use throughout the site.

### **Good Fresh Designs**

[www.goodfreshdesigns.com](http://www.goodfreshdesigns.com)

Graphic Designer/Front End Developer on a variety of projects for this digital agency.

### **Ardian Group Inc.**

[www.ardiangroup.com](http://www.ardiangroup.com)

Re-designed their corporate site and built it using Wordpress as a Content Management System. Refined their Search Engine Optimization, keywords and Google Analytics.

### **GTP Travel**

[www.groupabout.com](http://www.groupabout.com)

Designed a variety of user work flows and widgets to be used on over 100 of GTP's websites as well as their client's pages. Their clients included Orbitz.com and Fox News. GTP unfortunately went bankrupt in May 2009.

### **Moovie Shoovie**

[www.moovieshoovie.com](http://www.moovieshoovie.com)

Worked as the Graphic Designer on this site dedicated to selling Bollywood films in both India and abroad.

### **Seedstitch**

[www.seedstitch.org](http://www.seedstitch.org)

Designed and built this Wordpress blog dedicated to cooking and crafting. Created multiple vector illustrations to bring the site to life.

### **Tame Clothing**

[www.tameclothing.com](http://www.tameclothing.com)

Wordpress site created for Tame Clothing, a company I have co-owned since 2005.